



March 15-17, 2024
NJ Convention & Exposition Center
Edison, New Jersey

-EXHIBITOR CREDENTIALS

Badges will be picked up at the show. Badge allotment is determined by the company's total square footage of contracted exhibit space. You can register your staff for badges [here](#), your access code has been emailed to the primary contact on your account.

For questions, please contact Sara Hege - sara@sportshows.com, 603-276-4111 x2

A \$10 reprint fee will be assessed for lost badges

Reminder—Enhanced Security Protocol

Anyone using an exhibitor badge to enter the show site will be required to present government-issued identification (ID) along with their badge. This will enhance show security and:

- Ensure only authorized personnel have access to the show outside of show hours
- Protect exhibitor's products and displays
- Husbands, wives, children, friends and clients are not eligible to use exhibitor badges to gain admission to the show. Any violation of this regulation will mean automatic forfeiture of exhibit space.

Our credential allotment policy is:

- 199 Sq. Ft. or less = 6 Credentials
- 200 – 399 Sq. Ft. = 10 Credentials
- 400 – 2000 Sq. Ft. = 15 Credentials
- 2001 – 3500 Sq. Ft. = 20 Credentials
- 3501 – 5000 Sq. Ft. = 25 Credentials